

'Enjoy Korea' Video Contest

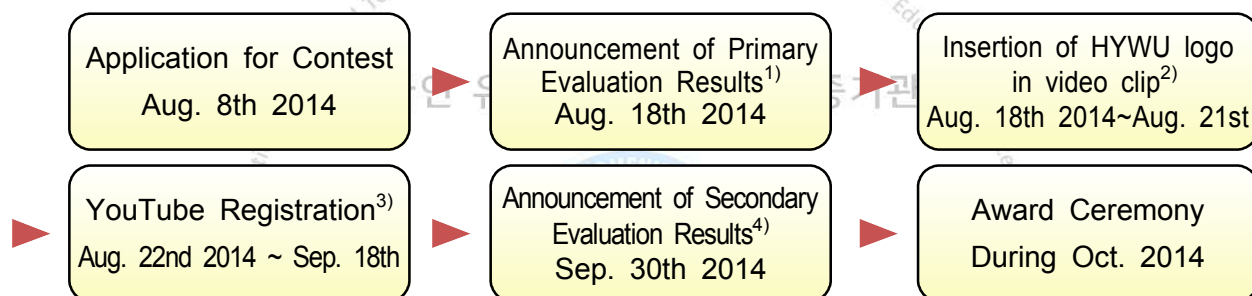
Create a 3 minute video clip about Korea and be in to win \$2000 US dollars!!!

▲ Summary of Contest

- Eligibility: Individual or team (No restrictions in age or nationality, team to be comprised of less than 5 people)
- Theme: Korean culture and/or life in Korea (E.g.: K-POP, Korean culture, Korean TV/film, studying in Korea, travel in Korea etc.)
- Deadline: August 8th 2014

▲ How to Apply & Schedule

- Contest Procedure & Schedule (※ Detailed schedule may be subject to change)



- 1) The 10 entries (individuals or teams) which pass the primary evaluation and qualify for the secondary evaluation will be announced on August 18th 2014.
- 2) The Hanyang Women's University logo will be inserted into the 10 successful video clips. (Details will be provided separately.)
- 3) The video clips will then be posted on YouTube.
- 4) The number of viewer hits on YouTube over a 4 weeks period will be considered as part of the secondary evaluation.

• How to Apply

- Send the video clip and the application form via e-mail to studyinhywu@gmail.com

- Video specifications:

- 1) Video length: 3 minutes max
- 2) Resolution: 640*480~1024*768 pixels (Picture Ratio 4:3) or 640*360~1024*576 pixels (Picture Ratio 16:9)
- 3) File format: AVI, WMV or MOV
- 4) File name format: Title_Participant's Name or Team Name (E.g.: Fun Korea _Hong Gil Dong.avi)
- 5) Submission limit: Only one video may be submitted by any one individual or team.
- 6) Subtitles: The video clip may be submitted in any language. However, if the video clip contains language other than Korean, English, Chinese or Japanese, it must include subtitles. Subtitles must be in Korean or English.



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▲ Evaluation Criteria and Awards

- Evaluation Criteria: Creativity, quality of content and power of delivery
- Announcement of results: On Hanyang Women's University homepage and individual notification
- Awards

Type	Number	Details	Reference
Gold Award	1	USD 2,000 + Award Certificate	Hanyang Women's University Presidential Award
Silver Award	1	USD 1,000 + Award Certificate	
Bronze Award	8	Prize + Award Certificate	

▲ Notes

- The submitted works must be unpublished works and must be creative works personally created by the submitter/s.
- All rights of works which pass the primary evaluation including ownership, copyright and intellectual property rights will belong to Hanyang Women's University.
- Upon disputes arising from the awarded works, the participant shall be liable for all responsibilities (intellectual property rights, portrait rights, defamation, copyright etc)
- Works which have been entered in other contests, works that are the property of others, works that are similar to other works and duplicate works shall be excluded from the evaluation (In case the abovementioned provisions are violated and discovered after the award has been made, the award shall be cancelled and the prize money shall be recovered.)
- The awarded works may be edited and used by Hanyang Women's University.
- In the event that submitted works do not meet a minimum level, Hanyang Women's University reserves the right to appoint as many or as few awards as deemed appropriate.

▲ Inquiries

- E-mail: studyinhywu@gmail.com

▲ Website

- Hanyang Women's University: <http://www.hywoman.ac.kr>
- HYWU Office of International Cooperation: <http://www.hywoman.ac.kr/user/studyinhywu/>
- Facebook: <https://www.facebook.com/oic.hywu>
- YouTube: <http://www.youtube.com/channel/UCpHwgYA8oaP-PomcuEpMjww>

Hosted by: Hanyang Women's University
Organized by: HWYU Office of International Cooperation
& Korean Language Education Center



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